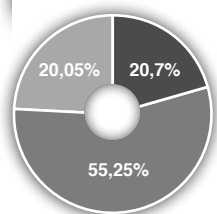


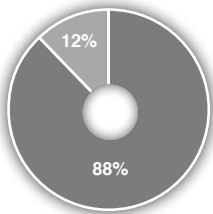


"The magazine with the best reviews and comparatives for the motorcycle lover"



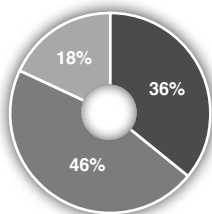
AGE

- From 14 - 24
- From 25 - 44
- From 45 +



READER PROFILE

- Women
- Men



SOCIAL CLASS

- A - B
- C1
- Other

MEDIA INFORMATION 2017

motos

COVER PRICE	1,5 €
FREQUENCY	Monthly
MAGAZINE SIZE	225 x 297 mm
PRINTING METHOD	Offset (color)

CIRCULATION

13,992 every month*

READERSHIP

85,000**



*Source: OJD jul15-jun16

**Source: EGM 3rd wave 2016



OUR READERS

Motorcycle fans and enthusiasts, who want to know the latest news about both vehicles and related accessories. A young reader who needs a complete and reliable buyers guide before purchasing a new motorcycle or equipment, and also to be informed by expert professionals with journalistic rigour.

EDITORIAL CONTENT

Motorcycle world at anyone's reach, with accessible reviews for the users, without leaving apart any specialty. It also takes into account the "object of desire" of any motorbike enthusiast. Clothes and equipment reviews, news and novelties, reports, vintage and do-it-yourself sections, buyers guide and many more.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Inside Page	(225 x 297)	6,395
First Odd Page	(225 x 297)	7,715
Second Odd Page	(225 x 297)	7,370
Third Odd Page	(225 x 297)	7,055
Outside Back Cover	(225 x 297)	8,405
Inside Front Cover	(225 x 297)	7,635
Inside Back Cover	(225 x 297)	6,730
Double Page Spread	(450 x 297)	11,695
1 st Double Page Spread	(450 x 297)	14,255
1/2 Page	(225 x 148,5) (112,5 x 297)	3,725
1/4 Page	(225 x 74) (56 x 297)	2,040
Double 1/2 Page	(450 x 148,5)	7,855



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20% surcharge.

AD BOOKING DEADLINE: e.g. 10th of previous month to publication.

CANCELATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

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