



MEDIA INFORMATION 2017

clásicos de ocasión

COVER PRICE	3,95 €
FREQUENCY	Bi-monthly
ON SALE DATE	Normally the 21st of each month (subject to change)
MAGAZINE SIZE	220 x 285 mm
PRINTING METHOD	Offset (colour)

CIRCULATION:

19,800 copies every 2 months

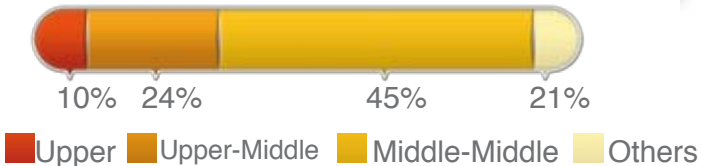
READERSHIP:

73,260

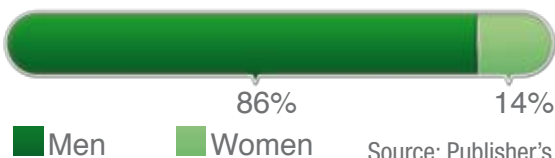


"The ultimate guide for buying and selling classic cars and other vintage vehicles"

SOCIAL CLASS



READER PROFILE



Source: Publisher's own data

OUR READERS

Our readers buy the magazine to search for historic and classic cars, motorbikes, accessories and spares to own.

They are passionate about old vehicles from a bygone age and have a great interest in not only restoring vehicles to former glory but also showcasing them at events.

EDITORIAL CONTENT

Editorially our aim is to provide the most complete buyer's and seller's guide for classic cars in the market.

We cover the whole world of classic motoring with a special focus on cars, motorbikes, caravans, boats, models and other vintage vehicles.



ADVERTISING RATES

DISPLAY ADVERTISING	Dimensions mm	€
Inside page	(220 x 285)	1.585
Outside back cover		2.170
Inside front cover	(220 x 285)	1.940
Inside back cover	(220 x 285)	1.780
Double page spread	(440 x 285)	2.785
1/2 Page Hor.	(195 x 125)	855
1/2 Page Ver.	(95 x 225)	855
1/3 Page	(195 x 82)	595
1/4 Page	(195 x 60) (95 x 125)	470
1/8 Page	(95 x 60)	250



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GUARANTEED PREMIUM POSITIONS

+20% surcharge

AD BOOKING DEADLINE: e.g. 10th of previous month to publication

CANCELLATIONS: minimum of at least 30 days advance notice, in writing, prior to publication date.

TAX NOT INCLUDED